

GRHAM H. ANTHONY  
 Hartford, Conn.  
 BRUCE BARTON  
 New York, N. Y.  
 HON. ROBERT F. BASS  
 Petersburg, N. H.  
 JAMES FREEMAN BAXTER III  
 Pres. Williams College  
 Williamstown, Mass.  
 MRS. FRANCIS BOARDMAN  
 Riverdale, N. Y.  
 THOMAS D'ARCY BROPHY  
 New York, N. Y.  
 J. LUTHER CLEVELAND  
 New York, N. Y.  
 JAMES F. DEWEY  
 Quogue, N. Y.  
 BISHOP AUGUS DUN, D.D.  
 Washington, D. C.  
 BERNARD F. GINSBURG  
 New York, N. Y.  
 LEROY R. GRUNMAN  
 New York, N. Y.  
 JOHN GUNTER  
 New York, N. Y.  
 HON. STEWART F. HANCOCK  
 Syracuse, N. Y.  
 JOHN W. HANES  
 New York, N. Y.  
 RICHARD A. HEALD  
 Worcester, Mass.  
 EUGENE HOLMES  
 New York, N. Y.

## Volunteer Committee of Parents of Deerfield Boys

Room 400, 115 Broadway  
 New York 6, N. Y.  
 Telephone: WOrth 2-2200

HENRY K. JOHNSON  
 Fosse Veda Beach, Fla.  
 HENRY P. KENDALL  
 Boston, Mass.  
 JOSEPH KLINGENSTEIN  
 New York, N. Y.  
 JOHN J. LOUIS  
 Chicago, Ill.  
 ARCHIBALD MACLENN  
 Cambridge, Mass.  
 DEAN MATHES  
 Princeton, N. J.  
 THOMAS B. MCCABE  
 Philadelphia, Pa.  
 JOHN J. McCLOY  
 New York, N. Y.  
 ALBERT E. MITCHELL  
 Albert, N. M.  
 NORMAN VINCENT PRALL, D.D.  
 New York, N. Y.  
 MRS. OGDEN M. REID  
 New York, N. Y.  
 HENRY W. TOLL  
 Denver, Colo.  
 ROBERT A. WEAVER  
 Cleveland, Ohio  
 RICHARD J. WEINBERG  
 New York, N. Y.  
 STEWART W. WELLS  
 Minneapolis, Minn.  
 COL. FRANK W. WOODCRAFT  
 Washington, D. C.

December 10, 1950

Mr. and Mrs. Frank B. Conklin  
 Deerfield Academy  
 Deerfield, Mass.

Dear Mr. and Mrs. Conklin:

I have never looked at the list of Deerfield Parents to see how much any family has contributed, or who has contributed, or who has not. I felt it was my job to write the letters. Everything else has been tended to by Mr. Flynt, Chairman of the Board of Trustees, and Mr. Haigis, the Treasurer.

If you will take a minute to read this, my final letter, you can do something that will make Frank Boyden and me very happy.

Our ambition is to have this campaign unique in two particulars:

(1) raising \$2,500,000 entirely by voluntary gifts in response to letters and with practically no personal solicitation - something that has never been done before. This first goal, we now believe, is clearly in sight and will be realized by the end of this month.

(2) to be able to say that every single Deerfield family has made some contribution. I shall never know to whom this letter is mailed, but it will be sent to all those families who have thus far had the moral fiber to withstand my appeals. If between now and December 31st you can send something, it will help to realize our second hope and make this effort doubly notable.

This letter is inspired by a comment from one father who criticized mildly, saying: "...the large dollar amount of your letter references has the effect on some families of portraying a fund raising campaign in which a small contribution might prove embarrassing. To such families, a specific request for \$100 would, in my humble opinion, produce interesting results, and after all \$100 multiplied by all such families represents a sizable contribution."

We have had contributions as small as one dollar, and Frank and I know that some of these tiny gifts have meant more sacrifice than some of the big ones.