Dear Friend and Neighbor:

"*When I was at home, I was in a better place.*"

-Shakespeare, <u>As You Like It</u>

Being at home <u>is</u> better. Community Health Affiliates knows that. We understand that your home often feels like your castle, your refuge from the storm. It can be the best place to thrive when well, or recover when ill.

Community Health Affiliates provides health care and personal care services to Main Line citizens in the comfortable, familiar surroundings of their home. We see, firsthand, the correlation between home and health. But many elderly and chronically ill individuals, who physically could and emotionally should remain at home, do not. That is, cannot.

They cannot because they are dependent on Medicare, Medicaid and private insurance, all of which are strongly biased toward institutionalization. These insurers spend next to nothing reimbursing home health care and personnel care expenses.

Community Health Affiliates is deeply concerned. Certainly, you must be too, as this situation may affect you, your loved ones, or your neighbors. We need your financial support to remain the vital, nonprofit service agency we've been for so long on the Main Line. Can you help us continue to:

* Guide you through the confusing, fragmented world of home health care by acting as a single-source information and education bank;

* Arrange and deliver the comprehensive, high-quality care community residents like you may need, at home, regardless of financial means;

* Lead the way in providing continuing education and training programs to the professional and lay communities alike;

* Research, develop and promote innovative and efficient in-home alternatives to institutionalization.

Sincerely,

Anne Breidentein, President
Community Health Foundation

P.S.Yes, your tax-deductible contribution to the Community Health Foundation helps immensely. But just as important are your ideas and suggestions as we embark on our second century of service. We need both.

Mr. and Mrs. John Doe
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