



2.11.

University of Warwick's Emailed thank you to a donor

Molly's follow-up email after he'd agreed to give a donation to his alma mater was forwarded to me by Andrej Naricyn, a face-to-face fundraiser working with Guide Dogs for the Blind. He said reading it made him emotional and when he told me about it months later I could see it still did. That's donor delight. Molly's sincerity and enthusiasm are catching and the team photo is a wonderful touch.

From: <benefactors@warwick.ac.uk>

Date: 1 Dec 2015 9:51 a.m.

Subject: University of Warwick Student Calling Team

To: <A.Naricyn@warwick.ac.uk>



Thank you from the Warwick Student Calling Team

Dear Andrej,

Thanks so much for chatting with me and for making your first donation to Warwick.

It was lovely speaking to you Andrej, it was great to hear about your time at Warwick and it was really nice to hear you worked at the same time as studying. Your course sounded really interesting and it's good to hear you still use the

skills from your degree at your current job. I will definitely be looking into volunteering with the guide dogs charity as I believe it's a really great cause and I love dogs!

Thank you very much for donating towards the causes that need the most help your donation really makes a difference and ensures these projects keep running in the future. We are very grateful!

Your donation will help really talented students with scholarships; help us create revolutionary ways of treating cancer, Alzheimer's and diabetes; and help to liberate children in Africa from poverty by improving their maths and **English skills.**

Thanks to your gift of £5.00 per month, we can achieve even more! You'll receive an acknowledgement letter confirming your donation within 10 days.

Thank you again for your generosity and do get in touch if you have any questions.

With best wishes,

Molly

Student Calling Team University of Warwick

Did you know...

We currently have over 160 talented scholarship students pursuing their dreams here thanks to donations. Warwick Medical School is trialling a new programme for cancer survivors to identify whether nutritional advice, psychological care and exercise can improve long term recovery. Our volunteer teachers in South Africa, Ghana and Tanzania are achieving impressive results each summer, with average test results of learners improving by 57%. Find out more at:

www.warwick.ac.uk/giving.

PS. Remember to follow us on Twitter @SupportWarwick to hear all the latest fundraising news!