

People with Alzheimer's are able to remember important news from the past, even when everything else has already been erased.

Gladys. Raimundo's daughter, a person with Alzheimer's.

Gladys: My father was a big football fan.

Spain prepares to host the Soccer World Cup

The World Cup will begin on June 13 with the confrontation between Argentina – Belgium
June 12, 1982

Gladys: The truth is that I was very impressed that a person who did not remember what he had done yesterday, was able to remember so clearly what had happened in the year 82.

Montserrat. Dolores' daughter, a person with Alzheimer's.

Montserrat: I remember my mother as a very happy person who loved to sing.

Manolo Escobar, from triumph to triumph

It is unavoidable to talk about someone who, with just one album, has managed to surpass a quarter of a million sales
November 8, 1994

Montserrat: And she had her favorite singers, right? The most favorite of all was Manolo Escobar. I sometimes told her: Do you remember? *Ese toro?* And she sang, right? *El toro enamorado de la luna.*

It was exciting that, in her oblivion of practically everything she had that light of music inside her mind.

Eva. Daughter of Carmen, person with Alzheimer's.

Eva: The trip to Guatemala meant a lot, and impressed my parents, especially my mother.

The entire world turns to help in the earthquake in Guatemala.

More than 25 countries join in humanitarian aid to rebuild the country.
February 4, 1976

Voiceover: In Guatemala 1976 the wrath of the earth destroys the man and his work.

Eva: It is a memory that he has, Alzheimer's has erased a lot but that, those 3 years that we were in Guatemala, he remembers a lot. And especially the earthquake because it was something strong. And that's why things couldn't be moved in the slightest because inside her an alarm was going off, "ding"

Quima. Angel's wife, person with Alzheimer's.

Quima: My husband at the time did not have Alzheimer's in 1992.

Barcelona dazzles the world with the closing of the Olympic Games.

The ceremony will serve to make the transfer to the next Olympic city. Atlanta.
August 9, 1992

Quima: We had the opportunity to go to the closing. We also went to see the final with Spain, Pfff!
Impressive, it's just... it was goosebumps.

The anecdote is that when he saw the Barça play, he reminded him about the Olympic games and he always told me: Do you remember? How much fun we had at football?

Voiceover: News has the power to help us remember. Therefore, we need to launch a headline that no one will be able to forget.

The Pasqual Maragall Foundation creates the laboratory for the early detection of Alzheimer's.

Voiceover: Making this news a reality will be key in the investigation of this disease. Help us publish it.

Eva: Hopefully it will be like that

Gladys: Thank you

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