



Date _____

<Addressee>
<Address>
<City> <PR> <POSTAL>

Sometimes, it's not the song that makes you emotional, it's the people and things that come to your mind when you hear it. -Unknown

Dear <Salutation>,

Can you relate to this inspiring quote?

I certainly do! I think music is an important part of our lives, from the moment we hear our first lullaby. It's about sharing happiness, sorrow, and memories—it's something we are all touched by, and has the power to heal us.

Here at St. Patrick's Home, we see first-hand just how much our music therapy program enriches the lives of our residents. The ladies and gentlemen in our home absolutely love music. It fills our home—and hearts—with joy.

And I hope it warms your heart to know that your gifts to St. Pat's made it possible for us to start this vital and vibrant program. Thank you for your kind support!

Today, we have an exciting opportunity to expand and grow our music therapy program, and I'm writing to ask you to consider making a special gift to St. Pat's. And to add your voice to our chorus!

Your gift today will provide crucial support to our music therapy initiatives, including purchasing equipment and resources to enhance our home choir, bringing professional musicians to our Home for performances, and taking our residents on outings to musicals, orchestras and other arts events in our city.

Please turn over...



Yes, Ruth! I'll add my voice! Here is my special gift to support St. Pat's Home and your **music therapy program!**

Ask 1 Ask2 Ask 3 I prefer to give \$ _____

I have enclosed my cheque, payable to St. Patrick's Home of Ottawa Foundation OR

I prefer to pay by credit card. Please charge my VISA Mastercard

Card Number: _____ Expiry: _____

Signature: _____ Date: _____

Thank you! Your gift will go towards the items on our **Music Wish List!**

3 music carts (each cart includes a CD player, large print books, CDs, iPods and headphones), **\$500 each**

9 wireless speakers, **\$125 each**

5 portable electronic keyboards, **\$1,000 each**

18 professional musical performances, **\$500 each**

9 stereos, **\$250 each**

New sheet music and song books for each of the Resident Home Areas, **\$500 each**

<Addressee>

<Address>

<City> <PR> <POSTAL>

Const ID/AppealCode XX-XXX-XXX

Your privacy is very important to us. The information you provide will be used to keep you informed of our activities or to contact you regarding your donation. You can read our full privacy policy at www.stpats.ca.

Please turn over and add your voice!

Add your voice to our chorus!

We would love to hear from you about a song that makes you feel emotional or brings back a memory you cherish:

Thank you!

We'll do our best to share your song and story with our residents at St. Pat's!

I recently spent a delightful afternoon gathering some details for you to write this letter. I spoke with Elsa, our Choir Coordinator, and she told me a few amazing things I wanted to share.

Did you know that music therapy stimulates and improves cognitive function? Even in later stages of Alzheimer's and dementia, residents feel calmed and soothed by the music. Our residents are able to reconnect with music they enjoyed long before their memories began to decline. And it stimulates interaction with others, just like old friends sharing their love of song.

I also sat in on a choir practice, and I joined the singing, tapping our feet, clapping our hands and even slapping our knees! I chatted with a few of our residents, Patricia who is a devoted and proud choir member because it reminds her of when she would sing to her children. She loves it so much she never misses a practice.

You can also hear a few more voices on the enclosed note, and see our music therapy wish list! As you read, I hope you can see just how profoundly important and joyful our music therapy program is. And I hope it inspires you to give today!

You'll find enclosed a reply form you can use to choose your gift. And I would love if you would add your voice to our chorus and share a song that makes you feel emotional or brings back a memory you cherish. I promise we'll try our best to share your favourite melodies with our residents in the music room!

Thank you for your continued support of St. Pat's!



Yours truly,



Ruth Catana, Executive Director

P.S. Together, we urgently need to raise \$20,000 to fund our Music Wish List and expand our delightful and critical music therapy program. Please, give today! And add your voice to our chorus!